



ADVERTISING RATES FOR RADIO SPOTS

TANGA KUNANI FM RADIO broadcasting at 88.5 from Tanga city. We specifically cater for advertising, educational and information needs of population of where we are available. So far we have a listenership of over 2 million people in our coverage area. All districts in Tanga are covered. We are also available in some parts of Kilimanjaro, Morogoro, and Pwani region.

The programming format is designed to cater for listeners of different age ranges, with consistence in Local and International news, entertainment, music, and sports programs. We proud our self for being the most liked and listened radio station in Tanga. Below is our rate card with prices set slightly lower than other radios.

PRIME TIME 06:00 - 10:00 & 16:00 - 20:00			
PROGRAM	TIME	SPOT'S	PRICE
1. AMKA NA TK 2. EVENING MIX 3. INTER SPORT'S	06:00 - 10:00 AM 16:00 - 18:30 PM 18:30 - 20:00 PM	30 SECOND'S 45 SECOND'S 60 SECOND'S	50,000/= 70,000/= 100,000/=
INTERVIEW		15 MINUTE'S 20 MINUTE'S 30 MINUTE'S	350,000/= 450,000/= 550,000/=
COMMERCIAL PROGRAM		15 MINUTE'S 20 MINUTE'S 30 MINUTE'S	250,000/= 400,000/= 450,000/=
MENTION		UP TO 70 WORD'S UP TO 100 WORD'S	60,000/= 80,000/=
PROGRAM SPONSORSHIP		30 MINUTE'S 60 MINUTE'S SEGMENT 3 SPOT'S	550,000/= 850,000/= 180,000/=
STANDARD TIME 10:00AM - 16:00 & 20:30- 05:50AM			
PROGRAM	TIME	SPOT'S	PRICE
1.CHAMBU CHAMBU 2.POWER AFTERNOON	10:00 - 13:00PM 13:00 - 16:00PM	30 SECOND'S 45 SECOND'S 60 SECOND'S	40,000/= 60,000/= 80,000/=
INTERVIEW		15 MINUTE'S 20 MINUTE'S 30 MINUTE'S	350,000/= 450,000/= 550,000/=
COMMERCIAL PROGRAM		15 MINUTE'S 20 MINUTE'S 30 MINUTE'S	250,000/= 400,000/= 450,000/=
MENTION		UP TO 70 WORD'S UP TO 100 WORD'S	40,000/= 80,000/=

*All charges do not include 18% VAT.

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